
Julian Almeida

Hamilton, Ontario
+1 905 802 7821
almeida.julian@outlook.com

I am a formally trained Graphic Designer with prior experience. In the past six months I have been further developing my graphic design skills by completing Google's UX/UI design course. My career goal is to become a visual designer to enhance user experience when interacting with product. I am an enthusiastic, proactive, and able deal with challenges in the workplace.

Check out my portfolio at www.julianalmeida.com

EXPERIENCE

Throat Threads Apparel – Graphic Designer/Marketing Coordinator

January 2023 – March 2024

- Designed and produced various marketing materials using Adobe Creative Cloud applications
- Developed and refined visual assets for our digital and paper print
- Collaborating with cross-functional teams such as sales to develop their vision
- Collaborated with the Sr Graphic Designer in several projects
- Promoted internal brands via email blasts and marketing campaigns using Mailchimp
- Actively participated in front end development of the company's B2B Shopify site
- Key contributor in trade show organization and management
- Logistics coordination for event management across various American cities
- Organized showroom layout for various brand representation
- Designing and ordering wall graphics, furniture and lighting for numerous brand showrooms

ADP printing – Graphic Designer & Print Production Specialist

April 2022 – December 2022

- Used Illustrator and other Creative cloud application to generate graphic layouts for production
- Using Photoshop to edit and enhance images
- Reviewing and preparing digital files for printing, including checking for errors, ensuring correct colour profiles, and making necessary adjustments
- Working hands-on with large print machines such as, Xerox's V3100 color A3 Printer, Paper Guillotines, and Business Card Slitters
- Specialized in technical aspects of print production and design principles

- Delivered work on time according to the agreed upon deadline and ensuring quality is maintained
- Quality control for finished products, ensuring customer specifications
- Troubleshooted and resolved issues with print jobs and equipment

EDUCATION

Google UX Design Professional Certificate

April 2024 – Present

- Foundations of User Experience (UX) Design
- UX Design Process: Empathize, Define, and Ideate
- Build Wireframes and Low-Fidelity Prototypes
- Conduct UX Research and Test Early Concepts
- Create High-Fidelity Designs and Prototypes in Figma
- Design a User Experience for Social Good

Mohawk College, Mohawk College of Applied Arts and Technology, Hamilton, Canada

September 2018 – December 2022

- Ontario College Advanced Diploma in Graphic Design

St. Ignatius of Loyola Secondary School, Oakville, Canada

September 2014 – June 2018

- Modular Secondary School education in Canada

Skills

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| - Adobe Creative Cloud Suite | - MailChimp |
| - Adobe Illustrator | - UX Design Process: Empathize, Define, and Ideate |
| - Adobe Photoshop | - Foundations of User Experience (UX) Design |
| - Adobe InDesign | - Conducting UX Research and Testing Early Concepts |
| - Adobe Acrobat | - Building Wireframes and Low-Fidelity Prototypes |
| - Adobe Dreamweaver | - Creating High-Fidelity Designs and Prototypes in Figma |
| - Adobe Bridge | - Building Dynamic User Interfaces (UI) for Websites |
| - Adobe Premiere Rush | - Design a User Experience for Social Good |
| - Figma | |
| - Microsoft Office Suite | |
| - Microsoft Excel | |
| - Microsoft Word | |
| - Powerpoint | |
| - Canva | |
| - Shopify | |

